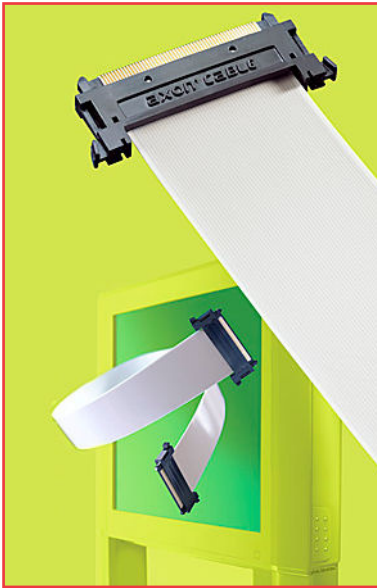


Axon' launches a connector for its LVDS shielded flat cables



Optimum transmission performance: this is the goal attained by the new range of LVDS flat flexible links launched by Axon' Cable. They are made with flat flexible cables and a connector developed and patented by Axon' Cable. It is compatible with FI-R mating halves and conforms to the required 100 ohm impedance.

Designed to connect shielded flat cables with a pitch of 0.50 mm for full HD flat screen television displays, Axon's connector is characterised by a simple and original connection system compared to other connectors on the market. The end of Axon's flat flexible cable is folded around the connector's adapter, while the ground plane is used as a direct contact between the connector and its mating half. No more need to have a metal linking part between the connector and the connectors.

Axon' s connector has also mechanical advantages : the folding of the cable around the adapter allows reliable guiding and positioning of the cable into the connector.

About Axon'

The AXON' group specialises in designing and manufacturing high tech conductors, electronic cables and interconnect solutions for markets such as consumer electronics, telecommunications, computer, automotive, military, medical, aeronautics and space.

The head office is located in the Champagne region of France (100 km east of Paris) and employs 1900 staff worldwide in 10 subsidiaries across Europe, America and Asia, four of them specialised in the manufacture of flexible flat cables.

The Group's consolidated turnover amounts to 99 million Euro in 2007, of which 60% of sales are achieved through export.

AXON' CABLE SAS
ROUTE DE CHALONS EN CHAMPAGNE
51210 MONTMIRAIL - FRANCE
WEB : <http://www.axon-cable.com>

CONTACT : SANDRINE HERMANT
TEL. : +33 3 26 81 71 41
FAX : +33 3 26 81 70 80
e-mail : sa.hermant@axon-cable.com

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